

ECBE AISBL

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ECBE's 23RD ANNUAL CONFERENCE (2018)

Madrid

May 24th – 26th 2018

H10 Puerta de Alcalá

Alcala 66, 28009 Madrid, Spain

Lobby: +34 914351060

Thursday, May 24th 2018

Pre-Conference Seminar

Quality assurance and student-centred learning

Friday, May 25th 2018

Saturday, May 26th 2018

Conference

Developing global competencies in a changing world

Saturday, May 26th 2018

For members only

Annual General Meeting

Conference support

Please contact in this order:

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PRE-CONFERENCE SEMINAR
Quality assurance and student centred learning
THURSDAY MAY 24TH, 2018

CHAIR OF THE SEMINAR
Prof. Dr. Vladimir Kureshov

9:30 – 10:00
Registration

10:00 – 10:15
Welcome and introduction
By **Prof. Dr. Vladimir Kureshov**
Commissioner of ECBE
Siberian Federal University

10:15 – 11:15
**Student admission, progression, recognition
and certification, ESG 1.4**
By **Prof. Dr. Polona Tominc**
Faculty of Economics and Business
University of Maribor

11:15– 11:30
Coffee Break and networking

11:30 – 12:30
**Learning resources and student support,
ESG 1.6**
By **Prof. Dr. Pavel Žufan**
Mendel University

12:30– 14:00
Lunch and networking



14:00 – 15:00

**Student-centred learning, teaching and assessment,
ESG 1.3**

By **Prof. Dr. Perry Haan**
Tiffin University

15:00 – 16:00

Round table:

**Notional Learning Hours- Internships, work-based learning
and Accreditation of prior (experiential) learning, AP(E)L**

Chaired by **Prof. Dr. Vladimir Kureshov**

Members:

Prof. Dr. Perry Haan
Prof. Dr. Pavel Žufan
Prof. Dr. Polona Tominc

16:00 – 16:15

Closing remarks

By **Prof. Dr. Vladimir Kureshov**
Commissioner of ECBE
Siberian Federal University



Evening program
THURSDAY MAY 24TH, 2018

16:30 – 18:30

Board of Directors meeting

For Board members only

20:00

Conference welcome dinner

El Perro Y La Galleta

<https://www.elperroylagalleta.com/>

Calle Claudio Coello, 1, 28009 Madrid

Gathering in the bar of the hotel at **19:30** for a drink

Registration mandatory

Late registrations: please contact Conference Support



CONFERENCE
Developing global competencies in a changing world
FRIDAY MAY 25TH, 2018

CHAIR OF THE MEETING

Before lunch: **Prof. Dr. Ray Hilditch**

After lunch: **Prof. Dr. Dmitri Kuzin**

9:00 – 9:30

Registration

9:30 – 10:00

Opening remarks

By **Prof. Dr. Ray Hilditch**

Chairman of ECBE

10:00 – 10:30

Keynote speaker

Unfit for Purpose

Business education in the real world

By **Prof. Dr. Alasdair White**

United International Business Schools

10:30 – 11:00

**Global changes in the importance
of graduates' competences**

By **Prof. Dr. Polona Tominc**

Faculty of Economics and Business

University of Maribor

11:00 – 11:30

Coffee Break and networking



11:30 – 12:00

**Global Competencies, Professional Standards,
and Business Education Programs**

By **Prof. Dr. Dmitri Kuzin**
Financial University, Moscow
Vice-Chairman of ECBE

12:00 – 12:30

Student speaker

**Importance of globalization and
cultural consciousness in a changing world**

By **Ekatarina Naimushina**
BBA student
United International Business Schools
Intern at ECBE

12:30 – 13:30

Lunch and networking

13:30 – 14:00

**Critical Evaluation of Internships
and their contribution to developing
global competency in the UAE**

By **Prof. Dr. Mohamed Kaup**
London American City College
ICBEST UAE

14:00 – 14:30

**Performance gaps in cloud training:
a survey of faculty**

By **Prof. Dr. Lisa Piasecki**
And **Prof. Dr. Perry Haan**
Tiffin University

14:30 – 15:00

A scorecard approach to accreditation

By **Prof. Dr. El Namaki**
Victoria University



15:00 – 15:15

Coffee Break and networking

15:15 – 15:45

Panel discussion

**Partnerships between institutions:
a fast way to globalization?**

Chaired by **Mr. Thierry Kirschstein**

Global Education Corporation

Members:

Prof. Dr. Perry Haan

Prof. Dr. Pavel Žufan

15:45 – 16:15

Panel discussion

**Student and faculty exchanges among members
and collaborative projects/research options**

Chaired by **Prof. Dr. Teresa Shaffer**

Tiffin University

Members:

Prof. Dr. Ray Hilditch

Prof. Dr. Véronique Sournies

16:15 – 16:30

Coffee Break and networking

16:30 – 18:00

3 workshops in parallel (select only one)

The added value of ECBE accreditation

Chaired by **Drs. Robert Rietbroek**

ECBE Commissioner

Online ECBE services improving members' performance

Chaired by **Mr. Folu Ojitalayo**

ECBE Webmaster

ECBE 2.0: Principles of the new legal structure

Chaired by **Prof. Dr. Pavel Žufan**

18:00 – 18:15

Closing remarks

By **Prof. Dr. Ray Hilditch**

Chairman of ECBE



18:15
Free evening



CONFERENCE
Developing global competencies in a changing world
SATURDAY MAY 25TH, 2018

CHAIR OF THE MEETING

Prof. Dr. Ray Hilditch

9:30 – 10:45

Findings and proposals from the 3 workshops

The added value of ECBE accreditation

By **Drs. Robert Rietbroek**

Online ECBE services improving members' performance

By **Mr. Folu Ojitalayo**

ECBE 2.0: principles of the new legal structure

By **Prof. Dr. Pavel Žufan**

10:45 – 11:00

Closing

Closing remarks

By **Prof. Dr. Ray Hilditch**

Chairman of ECBE

11:00 – 11:30

Coffee Break and networking



AGM AND GALA DINNER
AGM and evening program
SATURDAY MAY 25TH, 2018

11:30 – 13:00

For members only

Annual General Meeting

Chaired by **Prof. Dr. Ray Hilditch**

Chairman of ECBE

12:30 – 14:00

Lunch and networking

14:00

Free afternoon

14:00 – 15:00

Board of Directors meeting

For Board members only

20:30

Gala dinner

Los Montes de Galicia

<https://losmontesdegalicia.es/en/>

Calle Azcon, 46, 28028 Madrid

Gathering in the bar of the hotel at **19:30** for a drink

Registration mandatory

Late registrations: please contact Conference Support

